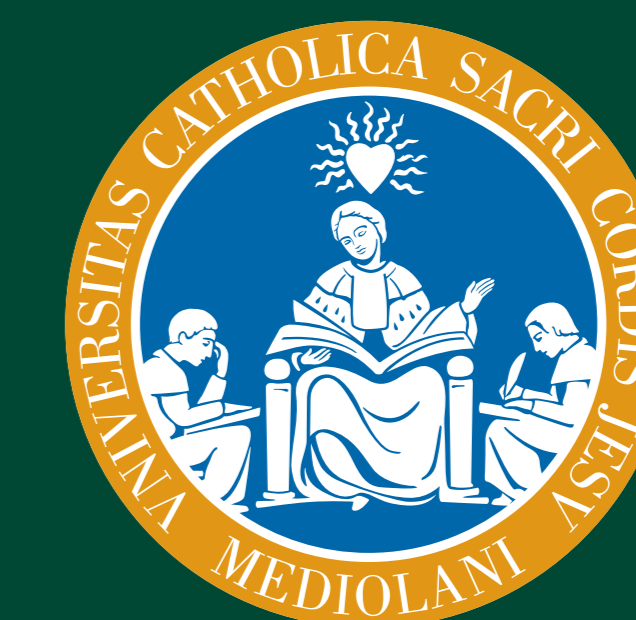


Food and talking about food: the challenge of a rigorous information

The high media-exposure due to Expo 2015 increases the level of attention towards food, determining an information overload but also the hunger of scientific data on the issue.

Providing journalists, politicians and consumers rigorous information supported by scientific data is one of the greatest challenges faced by scientists today.

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