FACULTY OF ECONOMICS AND LAW

COURSE OF ECONOMICS AND GLOBAL COMPETITIVENESS AND SUSTAIBNABILITY

DEGREE IN GLOBAL BUSINESS MANAGEMENT

COURSE OF POLITICA ECONOMICA AVANZATA – LAUREA MAGISTRALE IN GESTIONE D'AZIENDA

COURSE OF ECONOMIC POLICY – BACHELOR IN MANAGEMENT

CENTRO STUDI DI POLITICA ECONOMICA E MONETARIA CESPEM "MARIO ARCELLI"

LABORATORY NEXT GENERATION EU

## Recent global trends in FDI: the drivers of countries' attractiveness between competitiveness and sustainability

Laurent SANSOUCY

Director OCO (Global) Paris

## Chairmen

Francesco Timpano, Instructor of the course and Director CeSPEM Paola Elia Morris, Co-instructor of the course and consultant in FDI attraction

## Webinar

## Thursday 18 March 2021 ore 15,45-17,30

Via Emilia Parmense, 84 Piacenza

The event will be provided only on the virtual platform Blackboard Collaborate Ultra a questo indirizzo: https://eu.bbcollab.com/guest/ac4914165983456da 374c0dfcf344b0b



