

CAREER AND EMPLOYABILITY GUIDANCE

English version

The labour market is changing quickly and innovating, and recruiters are increasingly demanding. Undertaking career guidance activities before graduating, will improve your employability prospects. Participate in the following events organized for you during the 1st semester of the 2018/19 academic year:

Introductory Seminar

1

Tuesday, September 25th 2018, 1.30 – 2.30 PM - Room I

TIPS ON CREATING AND GROWING YOUR PERSONAL BRAND

Lancaster University Management School

Lancaster University

Plenary Seminar - Number of participating students: unlimited

Technical Activities

2

Tuesday, October 2nd 2018, 1.30 – 2.30 PM - Room F

HOW TO IMPROVE YOUR COVER LETTER

PARMALAT



Plenary Seminar - Number of participating students: unlimited

3

Tuesday, October 16th 2018, 1.30 – 2.30 PM

CLASSIC CHRONOLOGICAL CV - IRI - Room 23

INFOGRAPHIC CV - BONDUELLE - Room 24

VIDEO CV - VANIA BIDOGLIO, HR Consultant - Room 25



IRI



Workshops - Number of participating students: 25 maximum

4

Tuesday, October 30th 2018, 1.30 – 2.30 PM

ONE-TO-ONE INTERVIEW - DELOITTE - Room 15*

ASSESSMENT CENTRE - EY - Room 16**

VIDEO INTERVIEW - ADECCO - Rooms 24-25***

Workshops

Number of participating students: *25 maximum

Number of participating students: **12 maximum

Number of participating students: ***6 maximum

Deloitte.



5

Tuesday, November 6th 2018, 1.30 – 2.30 PM - Room I

ONLINE REPUTATION & LINKEDIN TIPS

LinkedIn



Plenary Seminar - Number of participating students: unlimited

Soft Activities

6

Tuesday, November 20th 2018, 1.30 – 2.30 PM - Room F

HOW TO ENHANCE YOUR SOFT SKILLS

CSM BAKERY SOLUTIONS



Plenary Seminar - Number of participating students: unlimited

7

Tuesday, November 27th 2018, 1.30 – 2.30 PM - Room F

ELEVATOR PITCH TIPS-How to sell yourself in 30 seconds

RANDSTAD



Plenary Seminar - Number of participating students: unlimited

8

Tuesday, December 4th 2018, 1.30 – 2.30 PM - Sala Consiglio Room

Developing EMOTIONAL INTELLIGENCE through Coaching

AMBRA PISCOPO, Trainer & Executive Coach

Workshop - Number of participating students: 10 maximum

Participation is free and open to all students and graduates from all faculties of the University.

Participation is compulsory* before applying for an internship for students at the Piacenza Campus (who did not attend the same seminar series during last year) enrolled for 2018/19:

-1st and 2nd year of Master's degree program in Global Business Management;

-2nd year of Bachelor's degree program in Sustainable Agriculture for Food Quality and Environment (SAFE).

Stage & Placement

- *It is mandatory to attend at least 4 workshops/or seminars; you are free to choose from all 8 events proposed:

Introductory Seminar/Technical Activities/Soft Activities.

- A new cycle of events will be organized for the 2nd semester of 2018/19.

Due to different degree course timetables:

-attendance at the events organized in the 1st semester is highly recommended for students enrolled on "GBM".

-attendance at the events organized in the 2nd semester is highly recommended for students enrolled on "SAFE".

Students are free to choose from all the events organized during the whole year.

Attendance will be recorded.

Registration is required.

To book, register online at <http://www.unicatt.it> - Corsi e Servizi - Stage e Placement - Eventi, for the meetings of interest.

For information or to cancel your registration, please call 0523 599 388, or write to: ser.placement-pc@unicatt.it

COMITATO UNIVERSITÀ
MONDO DEL LAVORO

Stage & Placement
Università Cattolica del Sacro Cuore
Via Emilia Parmense, 84 – Piacenza

Rif. PA 2016-6500/RER "AZIONI INTEGRATE DI INSERIMENTO LAVORATIVO DELL'UNIVERSITÀ CATTOLICA DI PIACENZA"



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