

FACULTY ECONOMICS AND LAW

MSC GLOBAL BUSINESS MANAGEMENT
PIACENZA CAMPUS

Sociology of Consumer Behavior

Insight into consumer behaviour: how consumer choices have changed in regard to Italian food in the USA

Speaker - dual mode

Gianluigi ZENTI
Managing Director

GROUP MRA

Webinar - dual mode

18th November 2021

Room 12, 10.30-12.30

Via Emilia Parmense, 84 -Piacenza

Via Blackboard:

 <https://eu.bbcollab.com/guest/25522ca23d1049b19f1a753c5d1621db>

In cooperation with Stage & Placement Office

For any further information:
Prof. Barbara BARABASCHI
barbara.barabaschi@unicatt.it



UNIVERSITÀ
CATTOLICA
del Sacro Cuore