

FACULTY ECONOMICS AND LAW

MSC GLOBAL BUSINESS MANAGEMENT
PIACENZA CAMPUS

Sociology of Consumer Behavior

Digital Consumer Centric Design

Speaker - remotely

Luigi **VOZZA**

Alumno, Faculty of Economics and Law

Digital Strategy Manager, Accenture Interactive

Webinar - dual mode

23rd November 2021

Room 12, 10.30-12.30

Via Emilia Parmense, 84 -Piacenza

Via Blackboard:

 <https://eu.bbcollab.com/guest/c900374087c5487fb87cd1a052d53399>

In cooperation with Stage & Placement Office

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