

FACULTY OF AGRICULTURE, FOOD AND ENVIRONMENTAL SCIENCES

MSc. PROGRAMME: "AGRICULTURAL AND FOOD ECONOMICS"

Course: Multi-channel Retail Marketing

# Omnichannel Retail Branding

## "People beyond things"

### Speaker

Giuseppe ZULIANI

Marketing Director, CONAD

## Managerial lecture

Friday, 10th December 2021

Room B.0.10 (Santa Monica)

10:30 am -1:30 pm

For further information:

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