

FACULTY OF AGRICULTURE, FOOD AND ENVIRONMENTAL SCIENCES

MSc. PROGRAMME: "AGRICULTURAL AND FOOD ECONOMICS"

Course: Multi-channel Retail Marketing

# Gorillas: welcome to the jungle

## The new Era of Q-Commerce

### Speaker

Giovanni PANZERI

Chief Commercial Officer (CCO), GORILLAS ITALY

## Managerial lecture

Friday, 5th November 2021  
Room B.0.10 (Santa Monica)  
10:30 am -1:30 pm

For further information:

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