

# Campari Group History & Today

## Brand Case:

## Campari Marketing Strategy & Red Diaries

*Speakers:*

### Eugenio Pelitti

Secretary General Fondazione Campari & HR Mgr Public Affairs

CAMPARI GROUP

### Davide Angelucci

Global Sr. Brand Mgr

CAMPARI GROUP

## Company Visit at... Davide Campari

Wednesday, January 15<sup>th</sup> 2020

2.30 PM – 5.15 PM

CAMPARI GROUP

Via F. Sacchetti, 20 - 20099 Sesto San Giovanni, MI Italy

*In partnership with  
Stage & Placement*

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